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**Plataforma de ONG**  
de Acción Social



- The **NGO Platform for Social Action** is a private, secular, non-profit organization of national scope working to foster full development of the social and civil rights of the more vulnerable and defenceless people and to strengthen the Social Action Third Sector in our country.
- The Platform was declared a Public Service on February 6, 2007 and takes part in the most relevant and representative international participation and social action organisations (Civicus, United Nations World Pact, Social Platform and European Network for National Association).



*Social Emergency Mobile Unit (UMES) of Cordoba. Financed by the income tax. Spanish Red Cross.*



*Program summer camp for children with cancer. Financed by the income tax. Aecc.*



*Promoting women in the labor market at the International Rural Women "Pronatura". Financed by the income tax. Femur.*



- It comprised 28 Non-Governmental Organizations, federations and state networks working for 14,300,000 people; it had 4,200,000 members, 620,000 volunteers and 80,000 workers.





### **Objetivos:**

1. Promoting conditions for freedom and equality of individuals, and ensuring the groups to which they belong are real and effective.
2. Removing barriers that prevent or impede the fulfilment of individual needs.
3. Contributing to social inclusion and cohesion, and fighting to combat situations of marginalisation and social discrimination.
4. Defending civil, political, economic, social and cultural rights of the most vulnerable sectors of the population.
5. Improving the Third Sector in the social sphere.
6. Promoting integration of the Third Sector at the national and regional level.
7. Promote quality in programmes, services and activities of its member institutions.
8. The promotion of full equality between men and women in all fields appropriate to the performance of the Platform.



### Mission

- The NGO Platform for Social Action is a private, secular, non-profit organization of national scope and recognised Public Service whose mission is to defend the rights of the least fortunate groups and individuals, foster participation in Social Action, cause social change, represent their organisations to the public authorities and lead them in a shared project.



*Integral Program for inclusion, community revitalization and social involvement in areas of social inclusion. Financed by the income tax. CEPAIM Foundation.*



*Deaf blindness discover a sixth sense: our hands. ONCE.*



## Vision

The NGO Platform for Social Action has the capacity to fulfil its mission in all its dimensions because it:

- has achieved Social Agent status.
- is the benchmark and recognised interlocutor before the public, Public Administrations and the Social Action NGOs.
- leads the recognition, development, structuring and cohesion of the Third Sector.
- is independent and the most representative body.

## Values

- Solidarity
- Transparency
- Plurality
- Independence
- Equality
- Commitment
- Coherence





## Structure and operation

### Board

The BOARD, is the body that carries out the ordinary governance of the Platform. Its functions are day-to-day governance, the creation of delegate committees, and implementation of Platform policies and agreements adopted by the General Assembly.

[It is composed of](#)

### General Assembly

The Social Action NGO Platform is structured with a supreme body, known as the ASSEMBLY, composed of all members, 28 in 2012. Its functions include the approval of accounts and budgets, changes to statutes and the appointment of the Board.

[It is composed of](#)

### Permanent Commission

The PERMANENT COMMISSION carries out the resolutions adopted by the General Assembly and Board of Directors.

[It is composed of](#)





## Areas of Activity

In the Assembly of 17th December, 2009 the platform's second Strategic Plan was approved, culminating the year's preparatory work and configuring, from that date, the following work areas: Social Rights, Finance, Communication, Networks and Autonomous Communities and Organisational Development.

### Social Rights

The Platform has worked to raise awareness and opinion on social rights, to focus their activities on the defence of these rights, and to promote cooperation in joint projects relating to social rights.

### Finance

The Platform has worked to maintain transparency in management through accountability to partners, funders and to society in general **and to ensure stable baseline funding by the State.**



*Conference "New General Accounting Plan adapted to nonprofit entities."  
March 1, 2012.*





## Communication

The NGO Platform for Social Action developed the communications campaign, “X Solidarity” in which citizens were informed how their income taxes are spent, in particular the option of devoting 0.7% of the whole amount of a taxpayer’s income tax for social purposes.

Thanks to taxpayers’ solidarity in the 2011 campaign for tax year 2010, 262 million euros were obtained through the Social Purposes option box. Out of this amount, 207 were spent on starting up 1,083 social projects that were carried out by 410 Social Action NGOs.



*Presentation of the campaign "X Solidarity" in Madrid. April 2012*



*Presentation of ONCE coupon*



## Organisational Development

The NGO Platform for Social Action as an organisation that leads operations of some commissions of NGO National Council (quality, communication and operationalization) it has coordinated the Third Sector Strategic Plan for Social Action.

The NGO Platform for Social Action has worked to offer the necessary training for the specialization in “Strategic Planning in Social Action NGOs”, “Formulating Social Projects” and “Evaluation Systems and Project Tracking programs”.

The Platform has developed the “*Programme for Fostering Quality in the Third Sector of Social Action: the observatory*”. This program has offered technical assistance to entities (including developing their own quality plans) and exchange of experiences.



← I Evaluation Workshop Third Sector Strategic Plan for Social Action

Master of the University of Valladolid in Process Management Consulting and Organizational Development with the collaboration of the NGO Platform for Social Action.





The principle products and results of this First Strategic Plan of the Social Action Third Sector can be found at:

[Ministry of health, social service and equality](#)

[Digital library www.plataformaong.org](http://www.plataformaong.org)

### Products:

[Guía de Formulación de Proyectos Sociales con Marco Lógico .](#)

[Guía de Planificación Estratégica en ONG de Acción Social .](#)

[Guía de Evaluación del Programas y Proyectos Sociales](#)

[Guía para la Elaboración de Planes de Igualdad en ONG de Acción Social](#)

[Aproximación a la situación de Mujeres y Hombres en el Tercer Sector Propuestas para Mejorar la Financiación Pública del Tercer Sector de Acción Social](#)

[Manual del Curso Básico en Gestión de Calidad para ONG de Acción Social](#)

[Guía para la elaboración de un Plan de Calidad \(incluye el caso práctico\).](#)

Nowadays, the Platform is working with another NGO in a II Strategic Plan which wants to be a shared document for all social organisations.



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**Thanks**



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